

We Want Your Volunteer Story... APPEAL FOR SPONSORS

LIN is currently seeking sponsors to support this initiative so that we can gather stories, which represent the breadth and depth of volunteerism that is taking place in Vietnam. We are specifically looking for companies that can sponsor great prizes to help attract a large number of submissions about inspiring volunteers.

For example, an attractive prize for **Volunteers** might be:

- **GRAND PRIZE:** VND 5 million cash prize plus another VND 5 million, which the Volunteer will allocate to a not-for-profit organization of his/her choosing. If the volunteer decides to grant his/her own VND 5 million cash prize to an NPO, LIN will double the amount, for a total donation of VND 15 million. *And...*
 - VIP theatre access for 10; and/or
 - Two-night stay for two people at a beautiful resort in Southern Vietnam; and/or
 - Mentoring dinner with a celebrity/businessperson; and/or
 - Tour of Hanoi or Ha Long Bay for two people; etc...
- **CATEGORY PRIZES:** VND 1 million cash prize (if the volunteer decides to grant his/her own VND 1 million cash prize to an NPO, LIN will double the amount, for a total donation of VND 2 million). In addition, we would like to offer some fun, in-kind contributions such as dinner/drinks for two at a popular restaurant/bar/café; movie tickets; ice cream/frozen yogurt buffet with friends; etc...

For example, an attractive prize for **Volunteer Host Organizations** might be:

- **GRAND PRIZE:** VND 10 million cash prize, which the organization can use towards its programs and/or general operating costs. *And...*
 - Digital camera to record their progress; and/or
 - Complimentary website design (or re-design) services; and/or
 - Free organizational management training for all/select staff; and/or
 - New computer; or a new printer; etc...
- **CATEGORY PRIZES:** VND 2 million cash prize, which the organization can use towards its programs and/or general operating costs. In addition, we would like to find sponsors to host a party or trip for staff and volunteers; or ice cream/frozen yogurt buffet; or movie tickets, etc...

Sponsorship Benefits Include:

- Visibility for your company among the people who compete in the contest and the broad target audience (see below);
- Sponsors will be recognized in all advertisements for the competition, at the awards ceremony and in any online or print publication of the selected Volunteer Stories;
- Sponsors may also be given an opportunity to include advertorials, depending on their level;
- Sponsor logos will be displayed on promotional materials;
- Complimentary invitations to the awards ceremony; and
- Depending on the level, sponsors may be invited to participate on the panel of judges to help select the winning submissions.

Demographics of the Target Audience

Volunteers – All ages, all backgrounds, all geographic areas (urban focus)

Host Organizations – Not-for-profit organizations, throughout Vietnam

Prospective Volunteers – All ages, all backgrounds, all geographic areas (urban focus)