Monitoring & Evaluation

Ho Chi Minh City Grantmakers Forum

October 21, 2010

Herb Cochran
Executive Director

www.amchamvietnam.com
Agenda

About AmCham Philanthropy & CSR
About United Way “Global Standards”
– Community Impact • Measurable Results
Monitoring & Evaluation (Assessment)
About AmCham Philanthropy & CSR

Support AmCham companies CSR

Priorities: established by the Board

– Education
– Health & Wellness
– Disaster Relief, Environment & Sustainability

Strategy: implemented by Vietnamese staff

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About United Way “Global Standards”
Community Impact • Measurable Results

– Establish metrics
– Measure and Evaluate
– Monitoring and Assessment
– Reporting Results
<table>
<thead>
<tr>
<th>Activity</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010e</th>
<th>Total Revenues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donor Advised Giving</td>
<td>248,604</td>
<td>107,800</td>
<td>302,300</td>
<td>178,000</td>
<td>126,342</td>
<td>963,046</td>
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<tr>
<td>Governors Ball</td>
<td>60,356</td>
<td>68,521</td>
<td>74,673</td>
<td>99,592</td>
<td>105,000</td>
<td>408,141</td>
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<tr>
<td>Scholarship Sponsors</td>
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<td>(365,376)</td>
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<p>| Surplus or (Shortfall)            | 18,958   | 9,310    | 19,898   | 1,530    | (8,329)  | 41,366           |</p>
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AmCham Scholarship

– 2001 - 2010: 10th Anniversary
– “AmCham Scholars Club”: 200+ members
  Active employees in AmCham companies, etc.
– Universities participating: 5 in 2006 to 10 in 2010
– Applications: 250 in 2006 to 560 in 2010
– Budget/Sponsors: $15,784 in 2006 to $37,230
– AmCham Hanoi started Scholarship Program in 2009
Donor Advised Giving

– Participants varied from four to one: 4 (Cargill, MAST, Citibank, LG); 1 (Cargill)
– Requires significant company volunteer effort
– Annual amounts: $302,000 (2008) to $126,000 (2010)
Grants to VN NGOs

- Annual allocations have varied
- Allocation Team very active (about 20 people) but needs additional participants
- Assessment Team (est. 2009) Evaluates Results
- Small projects (usually $1,000 - $5,000)
- Need to establish broader volunteer participation
  Volunteer training needed
- Need to widen partner/donee participation
  List / map of possible partners/donees for outreach

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Some projects of AmCham United Way 2006-2009 in HCMC and neighboring provinces

- 2009: Purchased acupuncture machine for disabled children at Thien Phuoc Foster (Cu Chi)
- 2007: Renovated Nhon Hoa Charity Kitchen (Hoc Mon)
- 2007-2010: Education support for 4 blind students at HDNN Shelter in Binh Tan Dist.
- 2006: Upgraded Binh Loi house
- 2008: Computer course for blind students at Thien An Shelter Tan Phu Dist.
- 2007: Set up new charity kitchen
- 2009: Purchased new motoboate for Tan Thanh Charity Kitchen Long An Province
- 2006: Built hygiene restrooms for poor families at Tan Nhut Ward, Binh Chanh
- 2007: Built living quarter for the TB resistant patients at Chanh Phu Hoa Center (Binh Duong)
- 2009: Provided new tables & chairs for disadvantaged children at FFSC Thu Duc
- 2007: Medical equipment for Acupuncture Charity Clinic In Dist. 3
- 2007: Capacity Strengthening for Social workers network (Social Worker Club-Dist 3)
- 2009: English course for social work students (DRD)
- 2007 & 2009: Provided nutritious meals for 15 disadvantaged girls June 1st School, Dist.4