Community Philanthropy
The Experience in Vietnam
Why Community Philanthropy Is Needed in Vietnam
Challenge #1:

NPO programs offer short-term solutions to local problems

- NPOs focus on projects rather than solutions
- NPOs plan programs on an ad hoc basis
- Lack of reliable sources of funds
- Limited training opportunities for NPO staff
Challenge #2:

Donors support short-term solutions to local problems

- Lack of planning in the giving process
- Limited training or best practice sharing among donors

- Lack of collaboration among donors
- Limited networking opportunities for donors with shared interests
Challenge #3:

Local people are not engaged in the development process.

- Foreign funders are not accountable to local people
- Lack of channels for citizen engagement
- Larger funds from foreign sources
- Local people do not know how to engage
Objectives:

- Facilitate broad collaboration and involvement in addressing local issues
- Build the capacity of local NPOs and Philanthropists
- Improve information and communication to and among stakeholders
A Tradition of Community Philanthropy
A Tradition of Community Philanthropy

“Nhiều điều phụ lấy giá gương
Người trong một nước thì thương nhau cùng”
“People in the same country should have pity on each other”

“Lá lành yardım lá rách”
“The healthy leaf covers the torn”

“Một miếng khi đối bằng một gói khi no”
“Better to give someone a piece of food when he is hungry than to give him a box of food when he is full”

A Tradition of Community Philanthropy

- King Le Thanh Tong (15th Century) - local compassion funds
- Nguyen Dynasty (17th - 20th Centuries) – promote compassion funds
- Colonial period (1858 to 1945) – philanthropic associations
- Post 1945 – legal framework for philanthropic associations
- Prior to Doi Moi (1986) - mutual support organizations
- Since Doi Moi (post 1986) – fundraising events and campaigns, giving circles, community fund (new)

Community Philanthropy in Ho Chi Minh City
“We Help Local People Meet Local Needs”

LIN Community Center  
NPO Capacity Building  
Skilled Volunteer Matching

Narrow The Gap Community Fund  
Philanthropy Advisory Services  
Networking Building
Together, we can make a bigger impact
Support long term community development
Make a strategic investment in people & projects
Multiply the effect of our individual contributions
Narrow the Gap Community Fund
Building Trust, Local Assets & Capacities

Collect Contributions

Call for proposals
3x / year

R2: Theme chosen by the community

Proposal Review

Community Vote

Grants Allocated

M&E

Reports

Narrow the Gap Community Fund
Building Trust, Local Assets & Capacities

MIGRANTS
2011

WOMEN
2012

CHILDREN
2013

EDUCATION
2014

ENVIRONMENT
2015
1st Prize Grant
Bridge the gap between the community and the visually impaired

Thien An Shelter
Grant of VND 600,000,000
Impact: In Progress

1st Prize Grant
Clean Water Tower

Ceporer Hoc Mon
Grant of VND 150,000,000

Impact:
Self-Defense & Education for Prevention

Narrow the Gap 2014
Focus on Education

Narrow the Gap 2013
Focus on Children

Narrow the Gap 2012
Focus on Women

1st Prize Grant
Reduce Domestic Violence Among Deaf Women

Deaf Community of HCMC
Grant of VND 150,000,000
Impact:
Self-Defense & Education for Prevention

IMPACTS

Tripled fundraising target
>VND 1.2b!

New donor contacts for 1st prize winner!

Technical Assistance for three finalists
Since 2009, over **3,7 billion VND** (~USD $180,000) allocated to **89 projects** by local nonprofits.

<table>
<thead>
<tr>
<th>Thematic Rounds</th>
<th>Amount Contributed Locally</th>
<th># Individual Donors</th>
<th># Corporate Donors</th>
<th># Volunteers</th>
<th>Attendance @ Community Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011 (Migrants)</td>
<td>60m</td>
<td>94</td>
<td>9</td>
<td>12</td>
<td>147</td>
</tr>
<tr>
<td>2012 (Women)</td>
<td>150m</td>
<td>129</td>
<td>54</td>
<td>108</td>
<td>190</td>
</tr>
<tr>
<td>2013 (Children)</td>
<td>327m</td>
<td>105</td>
<td>39</td>
<td>60</td>
<td>~339</td>
</tr>
<tr>
<td>2014 (Education)</td>
<td>439m</td>
<td>207</td>
<td>31</td>
<td>104</td>
<td>~450</td>
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</tbody>
</table>
LIN, Where Are We Going?
Teambuilding * Community * Empowerment
Challenges & Opportunities
Challenges

1. Lack of information (& sharing of information)
2. Lack of guidance & good examples
3. Insufficient Financial Governance & Management
4. Limited Self-Regulation
Opportunities

• Giving Circles
• Community Foundations *(NEW!)*
• Community Based Decision-Making
• Crowdfunding *(STARTING!)*
• Partnerships
• Volunteerism
Thank you to our sponsors!

Contact Us:  
www.linnarrowthegap.org
www.linvn.org
www.facebook.com/NarrowTheGapFund

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