HCMC GRANTMAKERS’ FORUM
Promoting Meaningful Dialogue Among Area Grantmakers

21 October 2010
Goal: To improve the quality of life in our community by making us all more informed and effective grantmakers.

Today’s Objectives:
✓ Share best practices and lessons learned.
✓ Learn about local and global best practices.
✓ Network with other grantmakers.
✓ Identify common goals and synergies.
✓ Think about ways to improve our grantmaking efforts.
AGENDA

• HCMC: A Mini-Community Needs Assessment
• 6 Panel Discussions
  – 20 - 30 minutes for presentations
  – 20 - 40 minutes for Q&A, recommendations
• Roundtable Lunch Discussion
  – Topic: The Grantee-Grantor Relationship
  – Special Guests: DRD, EMW, HCWF, MATA, SCC, VCF
• Wrap-Up Session
  – Panel Summaries
  – Proposed Next Steps
NOTE:

This event is not an opportunity for fund solicitation of any kind including asking for business fund management or grants.

All types of solicitation are strictly prohibited.

Thank you for your cooperation!
HO CHI MINH CITY: COMMUNITY NEEDS ASSESSMENT

Challenges & Opportunities for Grantmakers
HCMC

COMMUNITY

We are here!
HCMC: DEVELOPMENT (+)

- 10.7% growth in 2009
- 26.7% of the country’s GDP
  (GDP per capita > 2x national average.)
- In 2005
  - 27.9% industrial output
  - 35% FDI projects
- >7 million people (~ 8% of the population)
- <1% of the country’s land area

Statistical Office in HCMC
Euromonitor (29 June 2007), Bloomberg (May 18, 2010)
MPI Deputy Minister Cao Viet Sinh (VietNamNet, 15 Feb 2010)
HCMC DEVELOPMENT (-)

- 8.7% inflation (forecast > 10%)
- Increasing rural to urban migration
- Rising inequality
  - Gini coefficient rose to 0.43 in 2006)
  - Salary for top income earners up six times more than bottom income earners
    ▪ Top income earners up $1,849
    ▪ Bottom income earners up $287

Euromonitor (29 June 2007)
Economic and Social Survey of Asia and the Pacific (UNESCAP, 2010)
*Urbanization, Migration and Poverty in A Vietnamese Metropolis* (Luong, 2009)
Statistical Office in HCMC
INTERVIEWS WITH CORPORATE PHILANTHROPISTS IN HCMC


Details:
• March to August 2009
• One-hour, face-to-face interviews
• Respondents: 44 companies, domestic and foreign, engaged in philanthropic activities
• Sponsors: LIN, GFCF, VCF
In the next 5 years, how will your giving levels change?

Responses:
- Cut Back
- More of the Same
- Expand Contributions
- DK

[Bar chart showing responses of foreign and domestic companies.]
Corporate Partnerships in Giving

- INGOs
- Local NGOs
- Local NPOs
- Government
- Other Donors

Foreign Companies
Domestic Companies

Graph showing partnerships in giving among different types of organizations with foreign and domestic companies.
CORPORATE PHILANTHROPY: PRIORITY ISSUES

- Education (Specifically for Children)
- Health Care (Access / Preventative Care)
LOCAL CD EXPERT INTERVIEWS

Purpose: To understand quality of life issues and to identify the most vulnerable groups

Details:
• June to August 2010
• One-hour, face-to-face interviews with 17 respected community members
• Key Informants Represented:
MOST VULNERABLE GROUPS

- Urban Poor
- Migrant Workers
- People with a Disability
VULNERABLE GROUP: MIGRANT WORKER
(Rural to Urban)

• Access to public services
• Limited social networks
• Insecure home environment
• Opportunities for career advancement
VULNERABLE GROUP: URBAN POOR

• Adults
  – Socio-economic glass ceiling
  – Relationships = Success
  – Fees for public services

• Children
  – Lack of protection
  – Limited support services
  – Fees for public services
VULNERABLE GROUP
PEOPLE WITH A DISABILITY

- Limited career opportunities
- Access to public services
- Quality of preventative care svcs
- Public discrimination against PWDs
- Poor enforcement of safety measures
QUALITY OF LIFE ISSUES

• Infrastructure
• Loss of Community
• Other
  – Lack of Green Spaces
  – Professionalization of NPOs
QUALITY OF LIFE ISSUES - INFRASTRUCTURE -

1. Quality and quantity of social services
2. Increasing traffic and road safety
3. Shortage of low cost housing
4. Lack of awareness and enforcement of proper waste removal
## QUALITY OF LIFE ISSUES

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<tr>
<th>Loss of Community</th>
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<td>People no longer know their neighbors</td>
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<td>Networks have changed</td>
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<td>The idea of community is weakening</td>
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QUALITY OF LIFE ISSUES
- OTHER -

• Need for professionalization of NPO services
• Lack of Green Space
  – Especially in poorer neighborhoods
  – Parks and public spaces for recreation
HO CHI MINH CITY

What do you view to be priority issues / causes?

- Poverty Alleviation
- Inequality
- Access to Education
- Vocational Training
- Health Care
- Basic Sanitation
- Drug / Alcohol Abuse
- Domestic Violence
- Animal Protection
- Waste Removal
- Food Security
- Public Safety
- Transportation
- Climate Change
- Low-Income Housing
- Other?