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# LIN Updates



## ***New Year Lights Campaign: How you can help LIN build a Home for local NPOs!***

### **Dear Friends!**

After a long search, LIN found a perfect place for the new Home for Vietnam's NPOs, not-for-profit organizations! There will be enough place for all LIN Team has ever dreamt of: free workshops, seminars and working groups for our NPO partners; NPO library; place for one-on-one consultation for NPOs and philanthropists; office space for LIN staff and start up NPOs; skilled volunteers center; a venue for LIN's community events and the Second Chance Store.

**The Home will be supporting the staff of over 100 local NPOs who, in turn, dedicate their hard work and hearts to help over 2.000 disadvantaged people in HCMC!**

Like many new homes, ours is in need of some repairs, investment and warming up. This is when we need help from you - our friends and supporters.

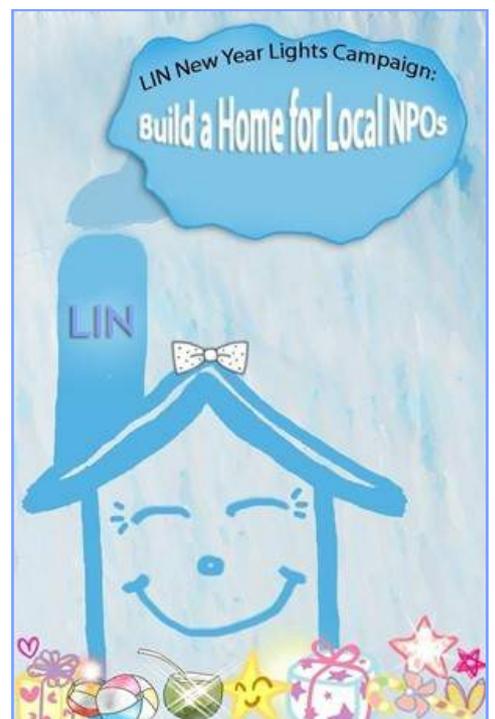
### **Here is how can you help LIN build a warm Home for NPOs:**

- Donate any amount to LIN via [GlobalGiving](#) (or via [bank transfer or cash](#)). Your donation will help LIN cover rent and utility costs for the Home. However trivial, this is our priority as the Home can not exist without the rent covered. In order to cover the Home's expenses for 1 year, we need to raise \$10.000
- Donate furniture and equipment for LIN's new office ([LIN New Office wish list](#))
- Long for a hands-on involvement? Join LIN's Painting Party on Saturday, 2 February. See the details below.

### **Big Thank You!**

Since starting the New Year Lights Campaign LIN Team has received generous offers of help from many of you. We are endlessly grateful to all of you who donated funds, furniture, equipment, interior design advice, and even event space for the Home for Vietnam's NPOs! We are also very grateful to those of you who are helping to spread the word about the Home in search for support.

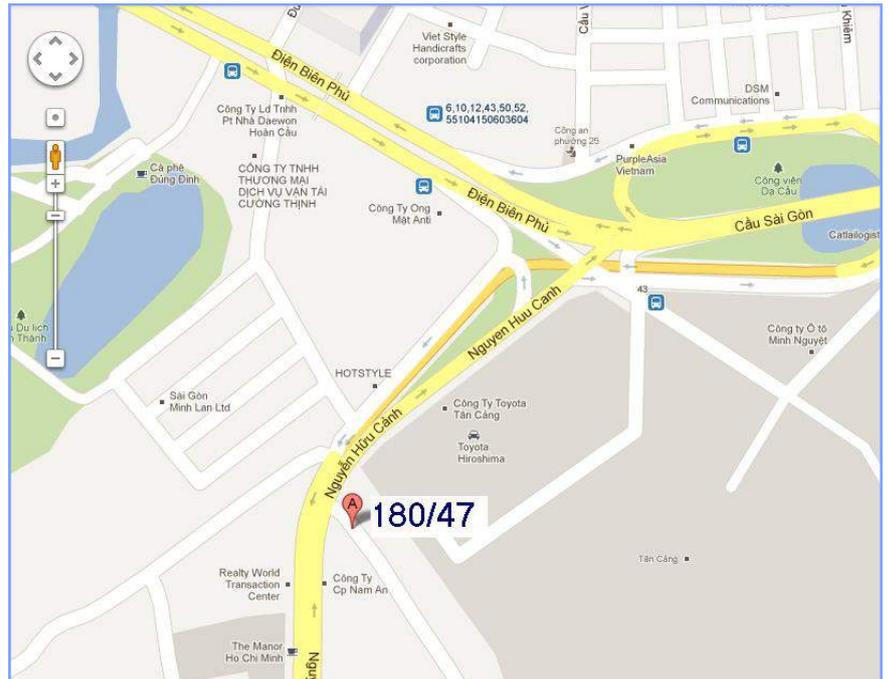
LIN would also like to thank all the companies and organizations that have been providing free or discounted office space for our team and venues for our meetings and events: Xu Corporation and Horizon Capital Advisors supporting LIN since 2009; BetterWork supporting LIN since 2011; ERC supporting LIN since 2012. We also would like to thank Tinh Than Program, volunteer group Blue Dreams, and Huynh Tan Phat scholarship for providing space for LIN events in 2012!





## LIN Painting Party Open House

The doors will be open all morning for you to drop-by, check-out the new place, catch up with LIN team members, help us paint and decorate the house ahead of the Tet holiday and learn what we have planned for this new Home. We will have festive refreshments, hourly tours of the new space (9:30am, 10:30am, and 11:30am), a chance to share your own dreams for LIN, and even some safe art activities for kids.



**When:** 2 February (Saturday) - feel free to come anytime between 9:00am and 12:00pm

**Where:** 180/47 Nguyen Huu Canh, W22, Binh Thanh District

To help us prepare enough creative tools, please RSVP by email [truc@linvn.org](mailto:truc@linvn.org), by phone: 84-83-824-6091, or on [Facebook](#).

We hope to see you on 2 February and we wish you well with your own Tet preparations too!





## LIN Community Portal

*HCMC, 24 January 2013*—As part of its effort to connect for local not-for-profit organizations with the resources, the LIN Center for Community Development (LIN) will launch an online portal featuring a number of its partners in early March 2013. The portal, which will be tied to LIN's official website at [www.LINvn.org](http://www.LINvn.org), invites the active participation of social organizations and any internet users interested in building a strong community of Ho Chi Minh City.

The goal of this platform, called "LIN Community Portal," is to promote greater awareness, transparency, and community engagement and, by doing so, connect local Not-for-Profit Organizations (NPOs) to untapped human and financial resources in Ho Chi Minh City (HCMC).

"Through the LIN Community Portal, we hope to create a level playing opportunity for all HCMC-based NPOs, many of which are small and otherwise unknown. The Portal is also expected to generate meaningful conversations, as well as collaborations, between the organizations trying to address community problems and anyone willing to contribute to these much-needed efforts," said Mr. Pham Truong Son, LIN's Deputy Director.

To date, 36 Vietnamese NPOs have officially joined the LIN Community Portal and submitted their information and visual materials, ready to digitally connect with the public through their individual pages. Visitors to the Portal will be able to learn about the NPOs' work, their needs, the volunteer opportunities they offer and other ways to contribute to grassroots initiatives. The Portal also includes a range of functions helping community members to access an online map of HCMC-based NPOs, engage in instant dialogues with NPOs, get updates on community needs and events, and search for their desired NPO/s by name, location and thematic area.

To ensure the Portal's dynamic nature, LIN will organize two training workshops for the participating NPOs, who will then be responsible for frequently updating their individual pages. The NPOs with the highest number of views, comments, etc. will be featured in LIN's monthly newsletters and/or receive small grants to invest in their communication activities.

LIN welcomes more NPO partners to be part of the LIN Community Portal through a formal application process, and sincerely thanks MMSoft, the company that designed the Portal and sponsored up to 90% of the associated costs.

**LIN Center**

### NON-PROFIT-ORGANIZATION

Sponsored by LIN Center for Community Development

HOME	ABOUT	ENGAGE	GIVE	FIND NPO
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NAME OF ORGANIZATION

Info	Engage	Give
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On sait depuis longtemps que travailler avec du texte lisible et contenant du sens est source de distractions, et empêche de se sur la mise en page elle-même. L'avantage du Lorem Ipsum sur un texte générique comme 'Du texte. Du texte et empêche de se concentrer sur la mise en page un texte générique comme 'Du texte. Du texte



## **Irish Aid project “Vietnamese NPO Capacity Building System”**

**LIN Center for Community Development** announces a call for participation in the “*Vietnamese NPO (VNPO) Capacity Building System*” - a project funded by the **Irish Aid** Civil Society Facility.

### **Project Description**

This *VNPO Capacity Building System* project will support the development of a dynamic and effective social sector in Vietnam, which garners respect and attracts support and collaboration from individuals, corporations and government agencies in the communities where they work. Focusing on existing and start-up VNPOs, this project aims to build their effectiveness so VNPOs can play an improved role in VN’s development. To achieve this, LIN aims to build VNPO capacity and, at the same time, develop vibrant networks of support for and among VNPOs. Participating VNPOs will be able to draw on a range of resources to support their capacity building efforts, from classroom training and online resources to small grants and one-on-one consultations. The project will incorporate innovative approaches for using the Internet and social networks to expand the resources available to Southern VNPOs as they work to develop their capacity.

LIN will establish and coordinate a support system for participating VNPOs including:

- Easy to use self-assessment tools for VNPOs in key organizational development areas.
- Classroom Trainings/Workshops on key organizational development areas.
- Pool of Experts and Skilled Volunteers (local and international) who will be available to meet directly at "Meet the Experts" sessions or online.
- Peer Support Network for VNPOs to network and support each other.
- Small Grants and Community Grants for participating VNPOs, including a special grant for the most actively participating VNPO in the project.
- Online resources to develop VNPO capacity.

### **Participate in this Project**

If your organization would like to register participation in LIN's project now, please email Son at [npo@linvn.org](mailto:npo@linvn.org). LIN will organize a special launch of this project on March 2nd, please keep an eye out for the announcement in our next Nhip Cau newsletter for further details.

*The Project is implemented by LIN in partnership with SDTC and Gail Nordheim Consulting.*





## **What you can expect from LIN in 2013...**

In the fall of 2012, the LIN team approved a strategic plan to guide its operations over the next five years (2013-2017). This was timed nicely with Irish Aid's approval of a two-year grant that would support LIN's intention to improve and expand its programs and services. Below is a summary of what you can expect from LIN in 2013:

**NPO Capacity Building System** – In response to repeated requests from local NPO partners for more in-depth training, peer sharing and discussion, LIN is introducing a more comprehensive, integrated system of support for their development. The system is designed to help NPOs identify their own capacity gaps; meanwhile providing access to a combination of both traditional (workshops, focus groups, toolkits) and non-traditional (online peer networks, "meet the experts") resources. Five modules are planned, with the following three scheduled to take place in 2013:

Module I: Successful management of your employees and volunteers

Module II: Defining goals, implementing strategies, measuring progress

Module III: Developing your ability to raise funds

An open call for participation in the NPO capacity building system will be announced in February.

**Community Grants** – Over the next two years, LIN will convert our existing small grants program into a Community Fund, engaging more people to work together to address shared challenges. In year one, we will administer 3 Grant Rounds. NPOs participating in the NPO Capacity Building System will be eligible to apply for a grant during the 1<sup>st</sup> and 3<sup>rd</sup> Grant Rounds while our 2<sup>nd</sup> Grant Round will be a thematic grant, open to NPO partners addressing the needs of children. *(This theme was selected by way of a public vote at LIN's Narrow the Gap – August networking event.)*

LIN will be offering both pre and post-grant training to awardees. The new approach also aims to forge new relationships between those giving and those receiving support. After all, the core success factor for community philanthropy is its ability to connect people and mobilize them towards a common goal.

**Online Resources** – Stay tuned for the April launch of a new website that will allow NPOs partnered with LIN to introduce and suggest opportunities to engage with their respective organizations. The site will also allow volunteers and donors to search for, engage with, ask questions and provide feedback to these NPOs. Also this Spring, LIN will launch a new and improved version of the LIN website.

**Community Center** – In 2008, the founders of LIN dreamed of opening a community center that would serve as a resource and training center, a space for sharing lessons learned and promoting best practices among NPOs, donors and volunteers. We are thrilled that the dream is scheduled to become a reality this March. We look forward to welcoming you to our new office / home for not-for-profit initiatives!

# Upcoming Events



## **Meeting “Let the experts help you!”**

**Wednesday, 27 February 2013**

You are cordially invited to a meeting on the **27 Feb 2013**. The meeting is set as one-on-one consultation on the topic “Effective not-for-profit fundraising”. The meeting offers an opportunity for you to:

- Solve the challenges and questions related to not-for-profit fundraising;
- Have an opportunity to meet face-to-face with fundraising experts.

To register, please email to [npo@LINvn.org](mailto:npo@LINvn.org) (for NPO partners) and [volunteer@LINvn.org](mailto:volunteer@LINvn.org) (for LIN volunteers) or call us at 84-83-824-6091. We will inform venue and time to RSVPed participants.



## **LIN team wish a Happy Tet for you and your family!**



# Opportunities for NPOs



## VACI 2013 - “More Transparency, Integrity and Accountability, Less Corruption”

The Vietnam Anti-Corruption Initiative Program (VACI) 2013, co-organized by the Government Inspectorate, the World Bank and other donors, supports innovative ideas to minimize corruption and strengthen transparency, integrity and accountability, bringing a better living environment for people. Its co-sponsors to date are Australian Agency for International Development (AusAID), Irish Aid, the Embassy of Sweden and the Department for International Development (DFID-UK).

VACI identifies and directly supports through Innovation Grants small, bottom-up, innovative development proposals that deliver results, which can then be expanded or replicated. It creates opportunities for local innovators to meet, exchange ideas, share information and network with other people responding to the same concerns.

The theme for VACI 2013 is ***“More Transparency, Integrity and Accountability, Less Corruption”***.

The program consists of two major events:

- ***Innovation Competition*** - an open competition, jury process whereby start-up funds are awarded to organizations proposing the best innovative and feasible ideas, which meet the requirement of this competition on content, criteria and format with a view to strengthening transparency, integrity and accountability for effective anti-corruption.
- ***Knowledge Exchange*** – is a forum for sharing knowledge on the legal framework for anti-corruption, current progress, practical experiences on anti-corruption as well as initiatives relating to strengthening transparency, integrity and accountability for effective anti-corruption, focus on the following contents: developing a service oriented public administration, strengthening public service ethics, strengthening transparency and the right to access information and improving accountability.

### **Submission of proposals:**

Proposals must be received by the Organizing Committee by **5:00 pm on 18 March, 2013** (the deadline is based on the date of the post-office or the time of the email)

For further information, please go to webpage: [www.worldbank.org/vn](http://www.worldbank.org/vn) or [www.thanhtra.gov.vn](http://www.thanhtra.gov.vn)

Or contact: Ms. Vũ Kim Huế, Department for International Cooperation, Government Inspectorate,

Tel: 080.48070, Fax: 080.48109, Email: [vukimhue@gmail.com](mailto:vukimhue@gmail.com)

Or Ms. Chu Thị Thúy Linh, The World Bank, Tel: (4) 39346600, ext 335, Email: [lchu1@worldbank.org](mailto:lchu1@worldbank.org)



## Training course from LIN partner



TON DUC THANG UNIVERSITY  
SOCIAL DEVELOPMENT TRAINING CENTER (SDTC)

# TRAINING COURSE ON PARTICIPATORY RURAL APPRAISAL (PRA)

## 1. COURSE INFORMATION

**Time : 11 – 14 March 2013**

Morning: 08h00 – 11h30; Afternoon: 13h30 – 17h00

**Venue:** Ton Duc Thang University

**98 Ngo Tat To St., Ward 19, Binh Thanh Dist.,  
HCMC**

**Language:** Vietnamese

**Trainer:** Dr. Le Dai Tri

## 2. TRAINING FEE

**20 USD/ day** (Including: documents, study equipments; tea-break).

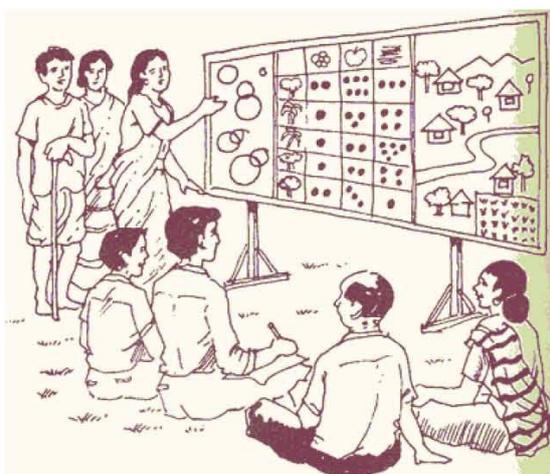
Certificate of completion fee: **7,5 USD**

**Local social staff will be discount 20% tuition** (excluding certificate).

## 3. AIMS AND OBJECTIVES

After the training course, participants will be able to:

- Define “Participatory Rural Appraisal (PRA)” and identify the role of community participation in develop and implement a development project.
- Identify the strengths and weaknesses of PRA in need assessment.
- Use effectively the tools of PRA such as direct observation, semi-structured interview, focus group discussion, mapping, ranking, Venn diagram, seasonal calendar...
- Conduct a PRA at the field to help people to recognize their problems and the priorities.
- Use the PRA results in developing and implementation a development project.



## FOR ENQUIRIES AND REGISTRATION, PLEASE CONTACT:

Social Development Training Center – Ton Duc Thang University

Room B009, Nguyen Huu Tho Street, Tan Phong Ward, District 7, HCMC

**Ms. Yen – 0977 357 037 Or Mr. Bao - 093 797 5445**

Tel: (08) 2242 6789 – Fax: (08) 3775 5055

Email: [sdtc@tdt.edu.vn](mailto:sdtc@tdt.edu.vn) or [dangthiphiyen@gmail.com](mailto:dangthiphiyen@gmail.com)

Website: <http://sdtc.tdt.edu.vn>

**Deadline for registration: 25/03/2013**

**SOCIAL DEVELOPMENT TRAINING CENTER - TON DUC THANG UNIVERSITY**

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Email: [sdtc@tdt.edu.vn](mailto:sdtc@tdt.edu.vn)  
Website: [www.sdtc.tdt.edu.vn](http://www.sdtc.tdt.edu.vn)

# NPO Networking



## Training on Child Rights and the Law related to Child Rights

After start up activities such as designing, publishing communication brochures and calling partners, the “promoting child rights’ implementation” project (funded by JIFF) organized the first training on “child rights and law related to child rights” on 15 – 16 January 2013.

The training had 35 participants from 20 organizations in HCMC and Ben Tre City.

During the 2 days of training, the participants actively contributed ideas related to the implementation of child rights in their organizations. With the experience and knowledge on children issues, Ms. Phan Thanh Minh, the trainer, supported knowledge, organized case discussions and answered all the questions from participants. Through this project, Tuong Lai Center also gave 100 brochures for each organization to communicate on child rights.





## **Training in Ho Chi Minh City: Programming Using a Child Rights Approach**

HCMC, 26 January 2013—The Vietnam Association for the Protection of Children’s Rights (VAPCR), in collaboration with Plan Vietnam, recently organized a training course on “Programming Using a Child Rights Approach” in HCMC for 35 people working in the not-for-profit sector. This two-day course, from 16-17 January 2013, included highly participatory discussions of the Convention on Child Rights and how to design projects using a child rights approach, plus an open sharing session on the 2013 action plans of the VAPCR’s local chapters.

Because the course was short and involved representatives from organizations with different knowledge levels of child rights approach, its trainer—Tran Ban Hung—framed the discussion of the Convention on the Rights of the Child (the Convention) using the simple format of “1-4-4-1”.

Another important part of the training was the practices and frameworks surrounding the project design using a rights-based and needs-based approach. Ten differences between the rights-based and needs-based approach were rigorously examined. Among them, what caught the participants’ attention was the fact that when there is a lack of resources, a rights-based project would prioritize exercising political and civil rights (e.g. nondiscrimination against HIV-positive children), whereas a needs-based project would prioritize providing children with food, clothing and shelter.

After the above comparison between the two approaches, the course trainer—Tran Ban Hung—gave an overview of the elements of change, or the criteria against which child rights proponents can evaluate their projects, i.e. justice and nondiscrimination among children, children’s role and participation in society, children’s quality of life, communities and social organizations’ capacity to support the exercise of the rights of the child, and State policies towards children.

Lastly, representatives from the VAPCR and its local chapters shared with the participants their action plans for 2013, as well as their informal observations of the public discourse on children. The participants, after this training course, agreed that “mỗi trẻ em” (*every child*) should be used instead of “tất cả trẻ em” (*all children*) because it would show respect for children as individuals, not a “faceless” group.

The training course on “Programming Using a Child Rights Approach” in HCMC received the participation of not-for-profit practitioners from Hue, Da Nang, Khanh Hoa, HCMC, Long An and Ca Mau. LIN attended as a member of CRnet and would like to share the print material (in Vietnamese) from this course with anyone interested.

# About LIN

LIN serves grassroots not-for-profit organizations and individual and corporate philanthropists located in and around Ho Chi Minh City, Viet Nam. In addition to providing direct support to local not-for-profit organizations, LIN also serves as a vehicle through which donors can effectively contribute their knowledge, energy and resources to support these NPOs. In our effort to help local people to meet local needs, LIN aims to advance a more efficient and responsive philanthropic environment and strengthen the communities in which we live and work.



## ***LIN's Vision***

A Vietnamese society where all members are respected and supported to have equal access to opportunities.

## ***LIN's Mission***

To foster a culture of philanthropy and social responsibility by providing support services to local not-for-profit organizations, skilled volunteers and donors that are committed to building strong communities.

## ***Contact Information***

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Tel: +84-83-824-6091  
Email: [info@linvn.vn](mailto:info@linvn.vn)

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and on Twitter:  
[@LINCenter](https://twitter.com/LINCenter)



**Website**

[www.linvn.org](http://www.linvn.org)



# LIN

*Helping local people  
meet local needs*

