



H PE CUP 2012



With Special Thanks To



**Saigon
Children's
Charity**



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OVERVIEW

In recent years, Vietnam has experienced a never-before deep and broad changes in economics and society. Yet many changes creates positive effects on the country, still leaves a great number of other negative effects on society and its people. Children are the most vulnerable group who are least prepared, now facing more risks and difficulties in life. Restless reported cases on media such as children addicted to online games killed grandmother for money to play games, high school students terrors classmates for money, teenagers force peers on sexual abuse, etc. The number and serious level of the cases are drastically increasing. Even worse, in such an era, the disadvantaged children who are lack of proper financial life, education and recreation activities now exposed to a lot of negative activities around them such as robbery, cheating, gambling, abusing, etc. These are not what we expect the next generation to learn and practice in their later lives. Hence, helpful and healthy playgrounds where they can enjoy their childhood and learn other living values are critical, yet currently very limited.

At the very beginning day, Hope Cup has been aimed to offer the children such a playground-where they can live with their passion and excitement for playing and enjoying life, thus to self-discover their capacities, power of teamwork and love for life. Though the priority target beneficiary of the tournament is the disadvantaged children, Hope Cup is not limited to this community only. The organizers of Hope Cup believe in a playground that the diversity in term of backgrounds, social conditions, financial status, education, cultures, and languages would offer a more colorful playground and the participants could experience more to learn more.

After two successful years of organizing, the Hope Cup Community Football Tournament has become a unique “badly wanted” event among the disadvantaged kids and students from international schools/sports institutions and their friends in Sai Gon. According to the survey showing feedback of the shelter kids last year, 93% of the respondents said they would be excited or very excited to join more Hope Cup in 2012.

With excitement and determination to bring the kids the third very exciting Hope Cup in 2012, a team of more than 20 volunteers recruited by *5gio sang* with special support from *Saigon Children’s Charity (SCC)*, *Manchester United Supporter in Vietnam (MUSVN)* and generous sponsorship from *Chance To Play* and *LIN Foundation*, Hope Cup 2012 the was organized for 140 children coming to share passion for playing and winning in two days Saturday and Sunday May 26 & 27 2012 at Ky hoa Football Club.

As this is the third time has been Hope Cup organized, this year has a special meaning for the organizers to review the outcomes and changes that Hope Cup has brought and influenced on the children, thus to improve quality and note for development in the future. A questionnaire has been sent to 100 disadvantaged kids, 73 of which were collected and filed for analysis on the outcomes and influence made by Hope Cup.

This report will brief the organizing process of the tournament this year, moreover to analyze the outcomes and influence by Hope Cup on the children, thus to make some suggestions for the developments of the event for the children in the future.

OBJECTIVES

Hope Cup is annual football tournament for children from shelters and invited international schools, sports academies. The tournament is not only a football competition but also a culture exchanges place for kids from different background. To celebrate 3 years old, Hope Cup 2012 expands for 14 teams in 2 age groups including U15 & U17 with the following objectives:

- To continue to maintain and improve an annually sports event for disadvantaged children.
- To bring equal playing and self-improving opportunity for disadvantaged children via a sports event.
- To provide children from various social stratus from shelters, international schools and sports institutions a chance to interact and learn from the others.
- To improve the children's social adaptability.

ORGANIZER

As creator of Hope Cup, 5gio sang continues to organize Hope Cup 2012 with partnership of Saigon Children's Charity (SCC), Manchester United Supporters in Viet Nam (MUSVN) and sponsorship from Chance to Play and LIN Foundation. The tournament also got product sponsorship from Coca Cola and Style Plus Uniform. Lucky for Hope Cup this year, we have a great organizing team, who was reported as the *second most pleasing element* of the tournament (under the drinks element, detailed information will be discussed in the Evaluation part). Out of our expectation, we have attracted a great number of very inspiring and motivative personnel.

A team of more than 20 volunteers worked hard to prepare and run this tournament. There are some key players:

- **Ngan Ha– Event Manager:** Ngan is Account Executive at Brand Maker, a well-know marketing and advertising agency. She was inspired by 5gio sang's mission and became a key contributor to organize Hope Cup successfully.
- **Duong Nguyen– Logistic Manager:** Duong is formerly Assistant to General Manager at P&G. With strong skills on logistics at P&G, she helped to handle all logistics for the tournament. She also surprised us for her ability to call for sponsorship from Coca Cola.
- **Duy Tran- Head of Rules & Regulations team:** A successful sports event needs good rules and regulation. Duy currently works at RMIT International University in Vietnam as Sports & Recreation Center Officer. His high skill and knowledge in sports and football gave a big contribution to the success of such a fair play tournament.
- **Tin Le- Head of Match Calculating & Result:** Tin is the president of MUSVN who have expertise and experience with many football events and tournaments. With assistant from another volunteer, they handled all the calculation for 14 teams playing contemporarily.
- **Lan Nguyen- Evaluation Processor:** thanks to Lan's skills on research and evaluation at Nielsen Vietnam, Lan has been contributed as the program's evaluation for 5gio sang for the last three years. Her figures and analysis always help to tell if the tournament was successful or not and how to improve it in the future.
- **Vi Ly– Designer:** Working in the same position at a technology start-up, Vi helped to design all the Hope Cup 2012 communication designs such as backdrop, banners, online banners, etc.
- **Trang Dang & Nhan Vo:** young and passionate with some experience as MCs, Trang and Nhan had presented a professional manner to make sure the success of tournament in both Vietnamese and English language.

And there are other volunteers that we always appreciated their supports: Trang Duong (Photographer), Trung Do (Video Maker), Hieu Vo (Photographer), Phuong Nam (Sound Controller), Thao Giang (Tournament Supervisor), Quyen (Team supporter), Hien Pham (Team Supporter), and the cheerleaders team of six lovely high school students.

SPONSORSHIP & PARTNERSHIP

Warmest thanks to Chance To Play, LIN Foundation and Saigon Children's Charity whose generosity helped make Hope Cup 2012 possible.

Hope Cup 2012 got totally 74,988,000VND from the following sponsors:

- **Gold Sponsor – Chance to Play donated 55,850,000VND.**
- **Silver Sponsor – LIN Foundation donated 19,130,000VND.**
- Drink Sponsor - Coca Cola donated 15 soft drink boxes.
- Organizer's Uniform Sponsor – Style Plus Uniform donated 20 T-shirts for the organizing team.
- Ball Donation – Nike Vietnam donated 05 balls as gifts for the participating teams.

In addition, Saigon Children's Charity and Manchester United Supporters in Viet Nam had supported us to organize the tournament.

TOURNAMENT DAY

In order to prepare for the tournament, we organized 2 rehearsals to make sure that everything would work well. In addition, a friendly football match between volunteers at 5am on Sunday 20th June, a week before the tournament was organized to promote our volunteers' spirit and solidarity.



The football match at 5am in the first rehearsal day.

In order to provide more chances for the children to play and enjoy their games, unlike other tournament and Hope Cup in the previous years, in Hope Cup 2012 every teams had chances to play and compete with the others until the last minute, not just to find the champion. Therefore, they always had chances to “do it again” in all of their games.

Hope Cup 2012 had held in May 26 & 27 2012 with participation of 14 teams including six U15 teams and eight U17 teams:

- U15:

Long Hoa team (from Long Hoa Orphanage Pagoda)

Golden Goat team (from Green Bamboo Shelter)

Dolphin & 5 Fingers team (from District 3 & District 8 Shelter)

Arsenal Gunner (from Arsenal Soccer School)

Pedigree Cock (from District 10 Shelter)

Singapore Storm (from Singapore International School)

- U17:

Long Hoa team (from Long Hoa Orphanage Pagoda)

Golden Goat team (from Green Bamboo Shelter)

Dolphin team (from District 3 Shelter)

Rocket Boys team (from District 8 Shelter)

Pedigree Cock team (from District 10 Shelter)

Singapore Storm team (from Singapore International School)

SSA Hotshots team (from Saigon Sport Academy)

F5 team (from Tan Binh Shelter)

Results:

Ranking	U15 Teams	Result
1	Long Hoa	Winner & Fair Play
2	Pedigree Cock	Runner-up
3	Singapore Storm	Third place
4	Dolphin & 5 Fingers	Forth place
5	Arsenal Gunners	Fifth place
6	Golden Goat	Sixth place

Ranking	U17 Teams	Result
1	District 10 Shelter	Winner & Fair Play
2	Saigon Sport Academy	Second place
3	Long Hoa Orphanage Village	Third place
4	Golden Goat	Forth place
5	Singapore Storm	Fifth place
6	Rocket Boy	Sixth place
7	Dolphin	Seventh place
8	F5	Eighth place

The tournament has attracted interest from many teams, both from shelter and international schools/sports institutions. The British International School was very eager to join the tournament. However, due to their conflict of final examination schedule, they were unable to come. The organizer should take this as a consideration for the proper tournament time for next year.

During the tournament, there was an accident. In the second, one of the team-the sent players of wrong age limit and used wrong playing shoes, which were noted with emphasis in the rules and regulation sent to all team leaders a week before the game day. Therefore, the referee requested to postpone the game, and this team stopped their game in the second day. This is an unexpected accident for both of the teams and for the organizers. But the rules was the rules, and we requested the young players to respect the rules.

Yet there were some few troubles, in general the tournament day was pretty successful with a lot of emotions, smiles, and even tears from not only the young participants but also the teams' supporters, friends, audiences, parents, teachers, etc.

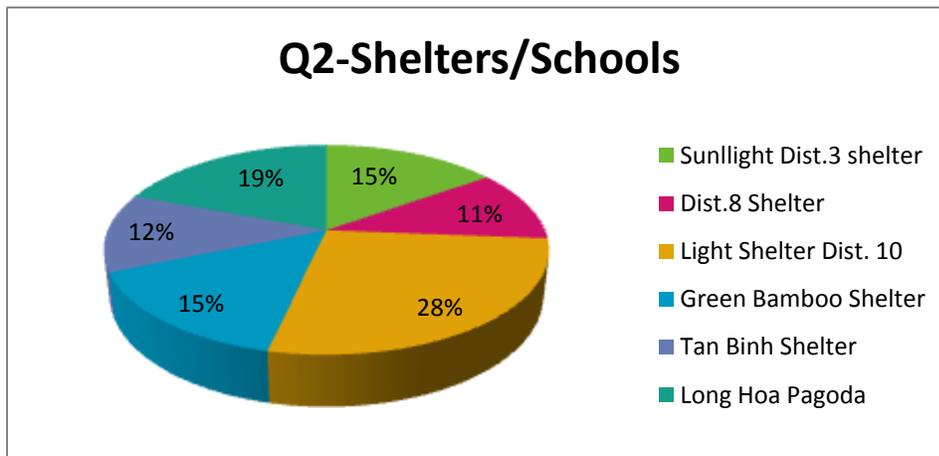
EVALUATION

The evaluation process is planned and implemented independently from the organizer by Lan Nguyen, a skilled volunteer of 5gio sang on Evaluation research.

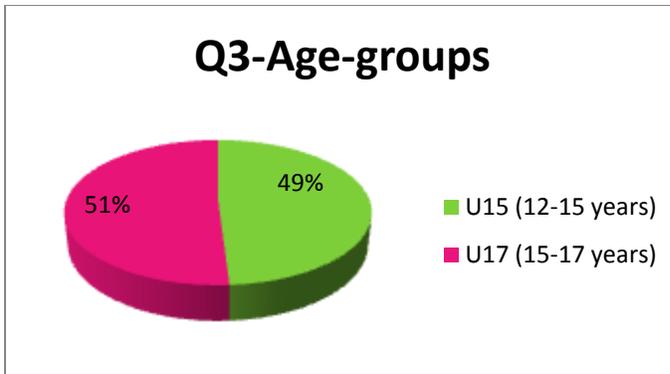
Due to a relatively big number of participants, survey was used as our key evaluation method. There are also some open question allows the survey respondents to share further opinion and feedback.

Please find the survey form attached to this report in the Appendix.

SURVEY TARGET (N=73)

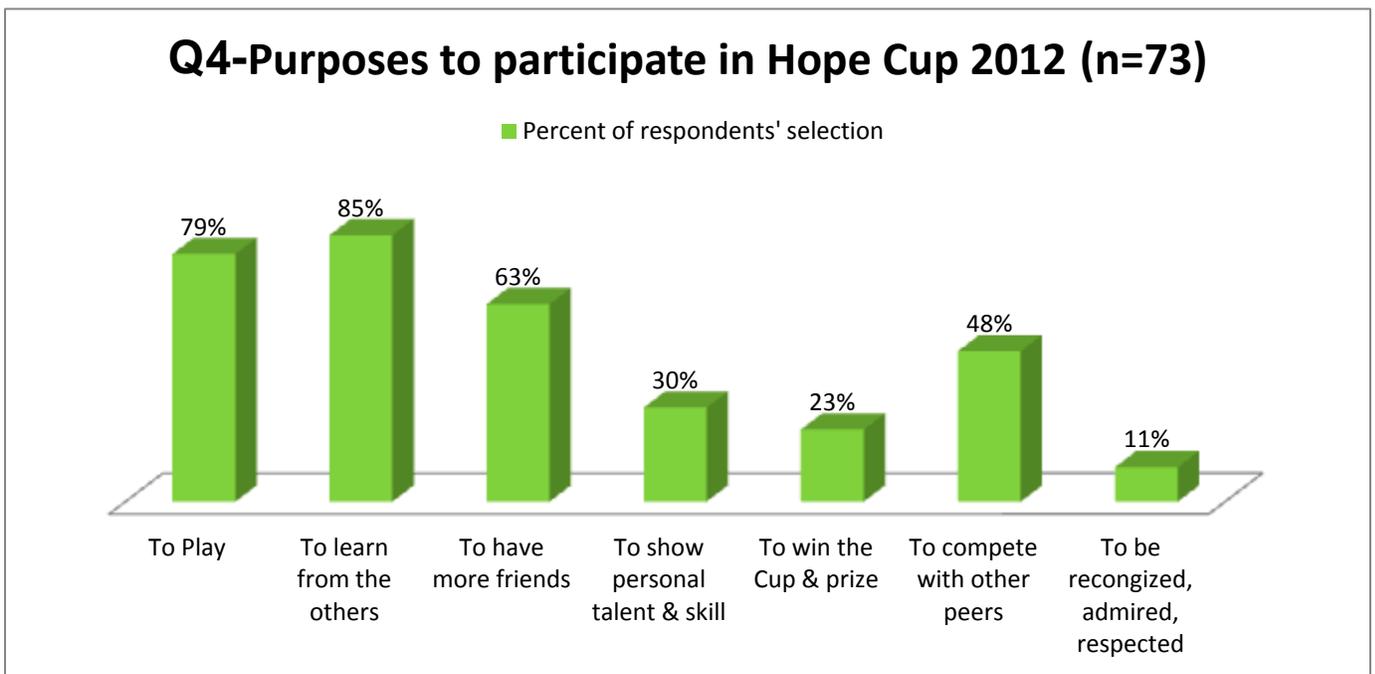


Participants of Hope Cup 2012 are 100 ones from shelters and 40 ones from international schools/sports institutions. The survey target is only the shelter group for they are the primary served group of the event. There were 73 out of 100 target children submitted their survey forms. The other 27 ones were unable to reach after the tournament day for they were away from the shelters for working or studying thus we could not approach them.



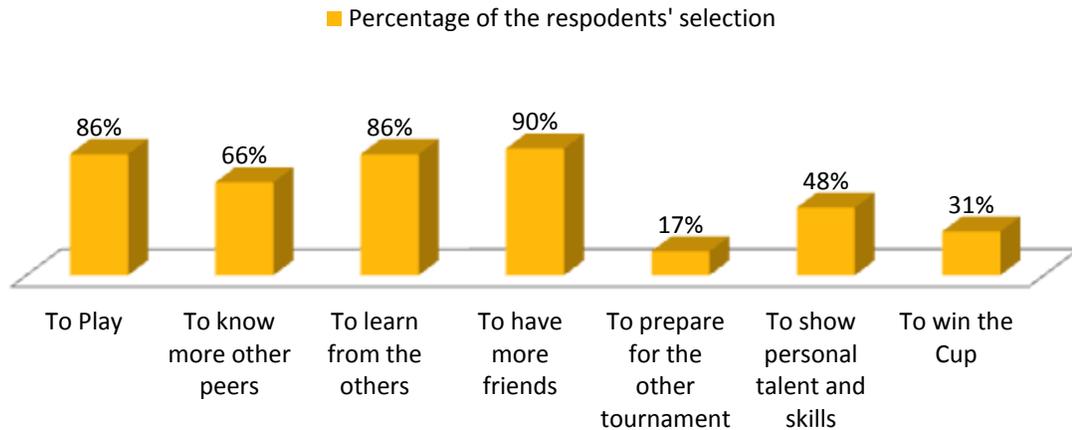
The age-group component is relatively equal between the two age-groups U15 and U17, which helps to increase the fairness of the result analysis.

EXPECTATIONS & SATISFACTION



There are a great number of purposes making motivations for the children to join Hope Cup 2012. For the majority of the guys love football, the purpose *To learn from the others* (85%) was the most significant reason of the kids. A great number of the respondents also claimed their purpose was just *To play* (79%) and *To have more friends* (63%). This result proves that the kids had a special need of playing and chances to interact and have more friends and learn from their peers. Hope Cup seems to be such their playground that appropriately meets these needs.

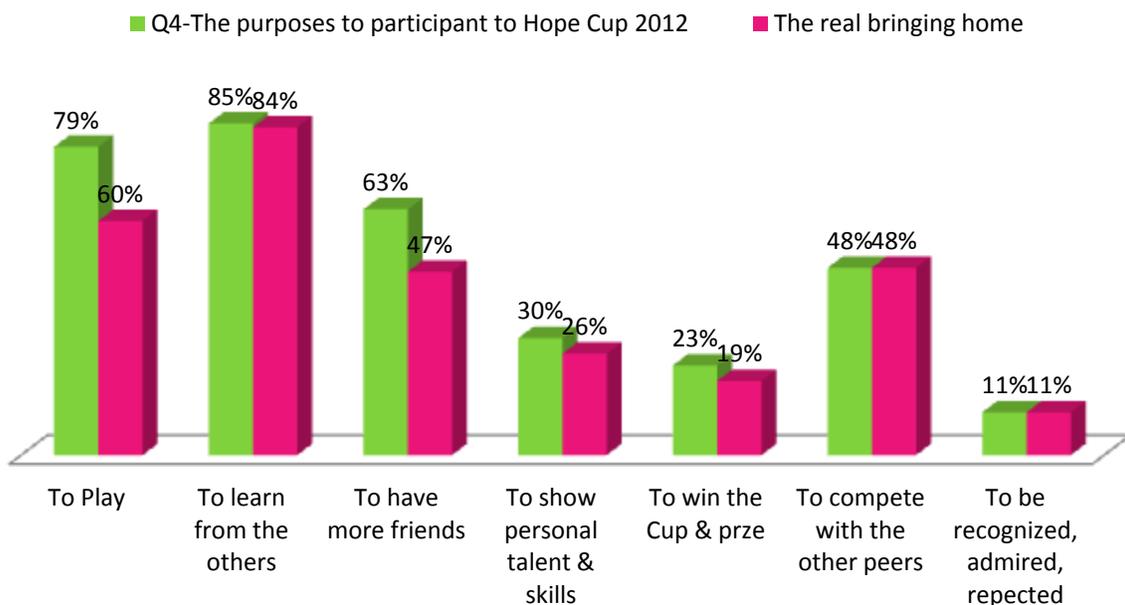
Q5-Purposes to participant in Hope Cup 2011 (n=31)



This result is comparatively similar the result of the top three purposes of the children to join the tournament last year.

However, the survey result of 2011 showed that all of the top three reasons were higher than those of 2012. While the purpose of *To have more friends* was the highest voted reason last year, it is the purpose of *To learn from the others* in this year.

Q4&Q5-The purposes vs. The real bringing home

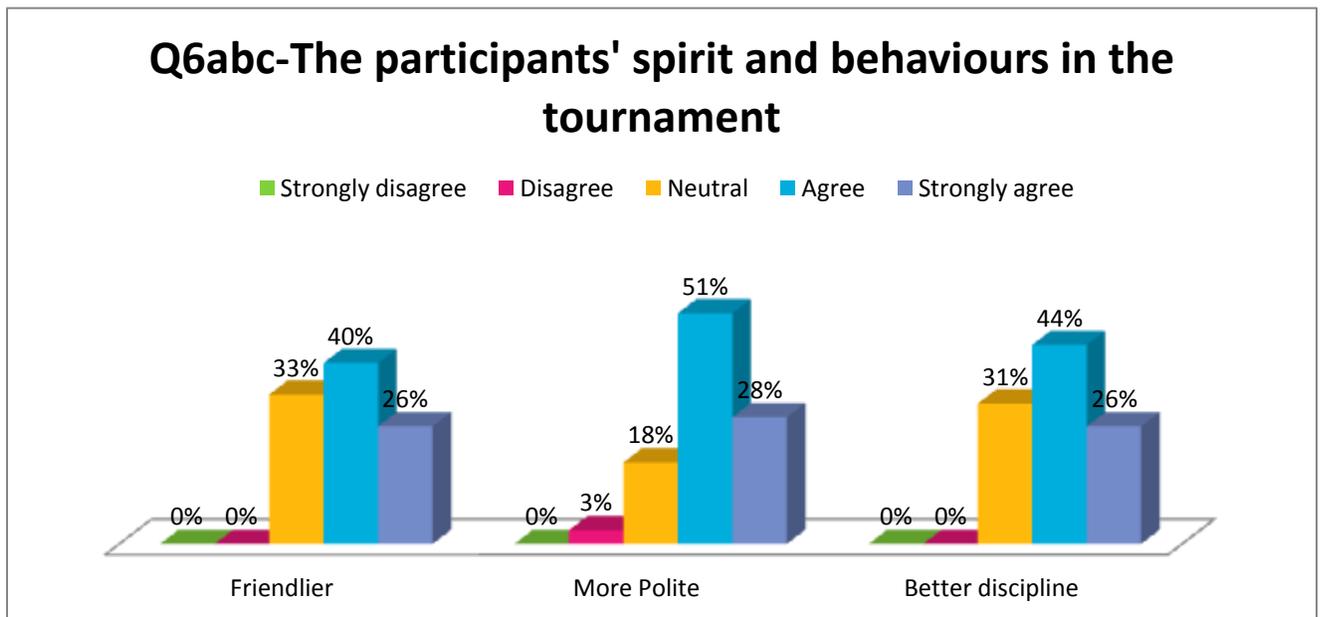


The two purposes *To learn from the others* (84%vs.85%) and *To play and compete* (48%) are the most well satisfied. The other varies between the purposes or expectation with the reality bringing home show little

significant. In other words, in general Hope Cup has successfully offered a playground that could satisfy the kids' initiate purposes/expectation.

However, the varies between expectation and reality of the two purpose *To Play* and *To have more friends*, which were the two in the top three best purposes should be considered (16% and 19% varies). This could be translated that the playing time of the tournament was still too short, this they had limited time to enjoy their games and make more friends. Hope Cup 2012 failed to satisfy 19% of the kids' expectation *To play*. Better gaming format should be considered for the tournament in the future in order to broaden the chance to play for as many kids as possible.

THE BENEFITS GAINED



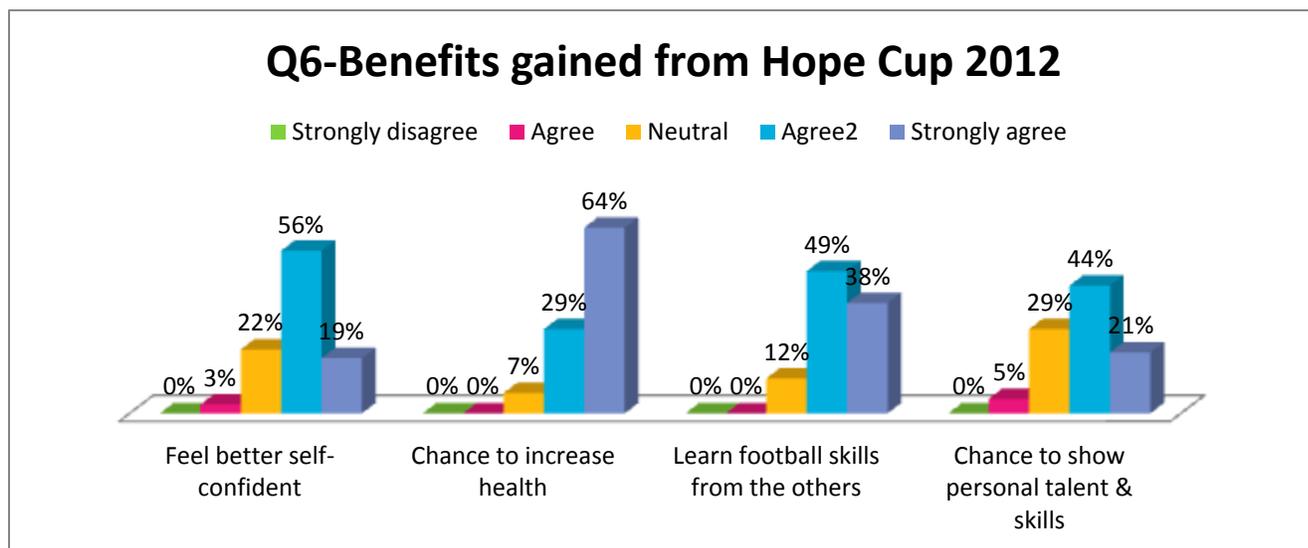
The majority of the respondents agreed that during the tournament time, they treated the others more politely (79%), having better discipline (70%) and being friendlier (66%) than they normally treated in daily life. They seems to well aware that this was a competition composed of many well-educated and professional teams, therefore their attitude and behavior seemed to be “more professional”.

None of them claimed that they treated less friendly, having worse discipline than usual. However 3% of them claimed they do not think they treated the other more polite than usual.

Q6-Spirit during the tournament	Friendlier	More Polite	Better discipline
Mean	3.93	4.04	3.96
Mode	4	4	4

Also, in calculation of Mean & Mode (in the scale from 1-5 or Strongly disagree-Strongly agree) of *More Polite* are the highest: 4.04/5.

For the organizer’s final aim is to influence on the participants’ more positive attitude, spirit and behavior, this result show a success of Hope Cup. The percentage of the respondents said they had better attitude and behaviour shows us what the Hope Cup has done is an effective way to create and promote these positive attitude and behavior on the children.



93% of the children agreed with having chance to *increase health*, 87% agreed with having chance to *learn football skills* from the others, 75% felt *better self-confidence*, and 65% thought they had chance for *showing personal talent & skills*.

Q6-Benefits gained from Hope Cup 2012	Feel better self-confidence	Chance to increase health	Learn football skills from the others	Chance to show personal talent & skills
Mean	3.92	4.58	4.26	3.81
Mode	4	5	4	4

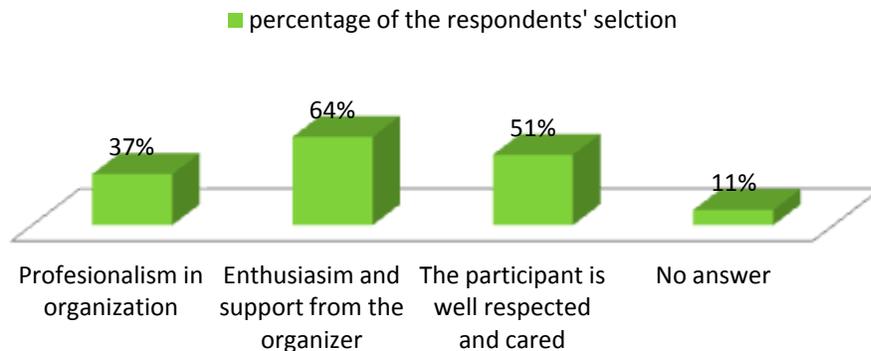
In the calculation of Mean & mode, the benefit to *increase health* is the highest: 4.58, which have 64% of the respondents said to **strongly agree**. Following is to *learn football skills from the others* (4.26), *fell better self-confidence* (3.92). The benefits to *show personal talent & skills* is relatively lower (3.81).

One of the burning desire and purpose of the Hope Cup’s organizer is to help increase the disadvantaged children’s’ self-confidence. We highly aware that this is a very challenging goal need time and patience. Last year, 73% of the kids agree that they felt better self-confidence after Hope Cup 2011. This year, it is 75%. It seems like the process of building confidence over the Hope Cup each year is counted and working. However, further serious

effort should be built in the following Hope Cup to help raise this figure higher, as this is one of the final Hope Cup's goals.

FURTHER EVALUATION ON HOPE CUP 2012

Q7-What made Hope Cup more special than other tournament?

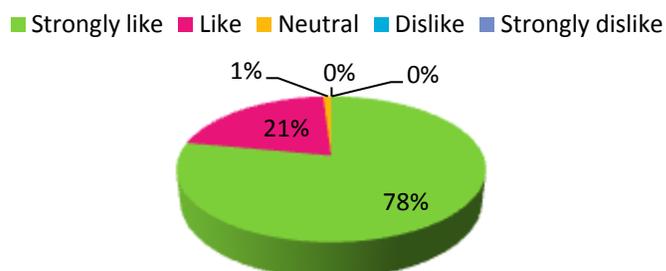


64% of the children thought the enthusiasm and support from the organizer made the Hope Cup more special than the other events that they have involved in. This can be explained for the great volunteer organizing team of Hope Cup this year that helped bring them a well organized event.

However, 11% of the respondents left blank this question. This could be understood as they thought Hope Cup had nothing more special than the other events *or* the question was not clear enough for the little kids to make their survey choices.

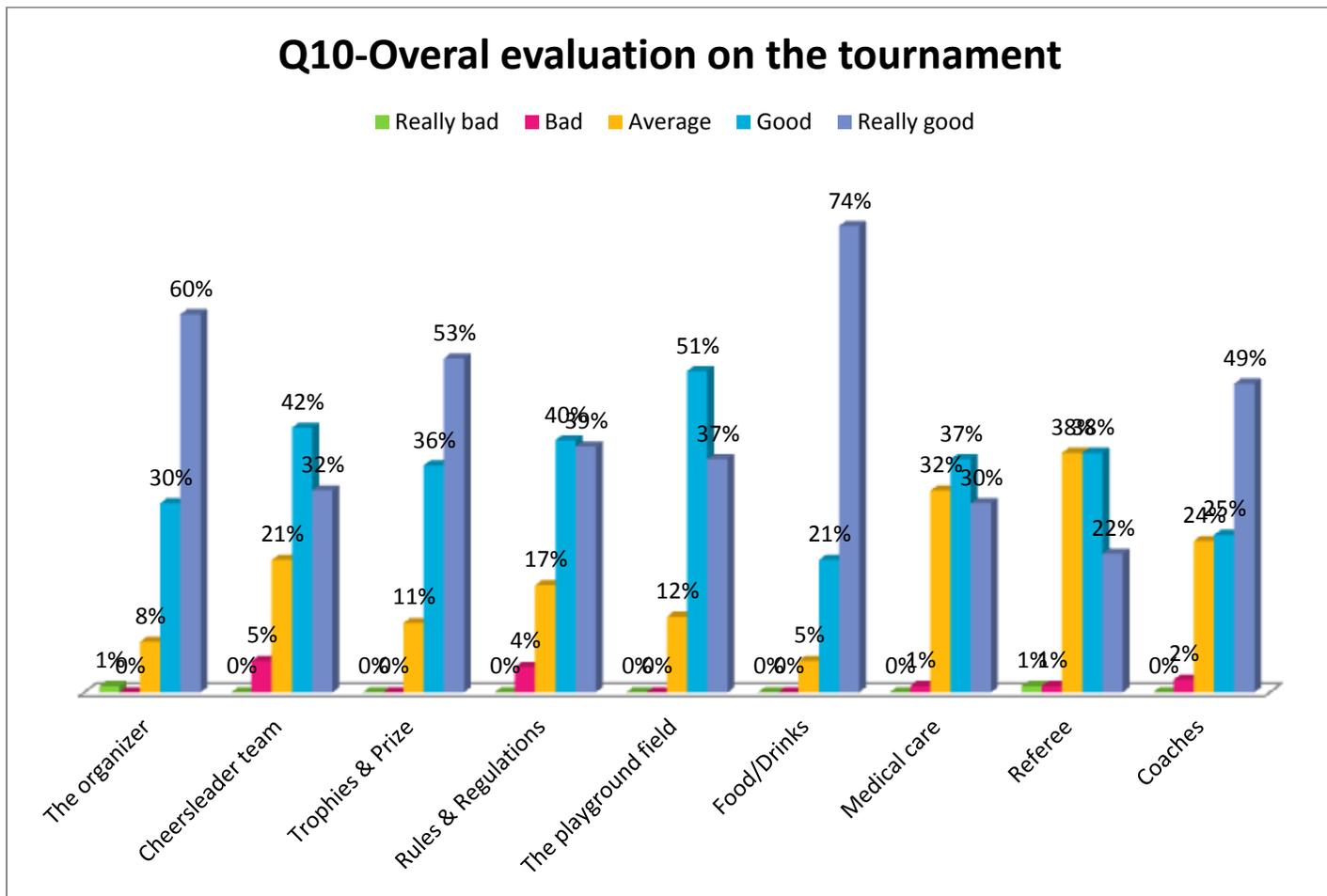
To make the participant feel *well respected and cared* is one of the key values that 5gio sang wants to deliver to the kids without forceful effort. Like the ambition of 5gio sang to promote the kids' *self-confidence*, this value of *respect and care* is very abstract and uneasy to achieve immediately. However, this is a very encouraging result that 51% of the kids shared that they could feel the respect and care as one of the special characteristic of Hope Cup.

Q8-Liking level for Hope Cup



Mean	4.76
Mode	5

99% of the children shared that they liked or strongly like Hope Cup 2012. Among them, up to 78% of them said they strongly like the event. This is a relatively high figure of a sports competition for it often upsets teams who are not the winners. Many shelter teams (or the target publics of this survey) were not the winning teams, yet they still show a special favorite vote for the Hope Cup. This shows not only that Hope Cup was a specially favored event but also reveals that the children had a very positive attitude in participating to the tournament.



	The organizer	Cheerleader team	Trophies & Prize	Rules & Regulations	Playground field	Food/Drinks	Medical care	Referee	Coaches
Mean	4.48	4.00	4.42	4.14	4.25	4.68	3.96	3.78	4.22
Mode	5	4	5	4	4	5	4	3 or 4	5

In overall, most of all of the organizing elements won the satisfaction of the children. The Mode scale of most of the elements is Good (4) or Really Good (5).

Ranks	Evaluated Elements	Mean	Mode
1	Food/Drinks	4.68	5
2	The organizer	4.48	5
3	Trophies & Prizes	4.42	5
4	Playground field	4.25	4
5	Coaches	4.22	5
6	Rules & Regulations	4.14	4
7	Cheerleader team	4	4
8	Medical care	3.96	4
9	Referee	3.78	3.5

The most pleasing elements were the drinks, the organizer and the trophies and prizes.

A part of the children dissatisfied with the referee team for they thought they were unfair and the age limit was unclear. Another least pleasing was the medical care, and some feedback shared they did not aware of the person in charge of the medical team.

COMMUNICATION

With support from Saigon Children's Charity, communication for Hope Cup 2012 was more much more successful than last year. The Hope Cup 2012 attracted various channels of media, including newspaper, radio and television.

Moreover, for the participant of Hope Cup are most young, who are belonged to the "digital generation", their "personal channel" contributed a certain spreading for Hope Cup 2012. Their online sharing also helps us to learn more about their reflection about Hope Cup 2012. A few of their posting are also noted here for references.

Television:

- HCMC Television Channel-HTV9, 365 Sports Degree
(the online copy was not available)
- VTC6-Saigon Channel:
<http://www.youtube.com/watch?v=hkQQ01vMk-OE>

Radio:

- VOH-The Voice of HCMC People:
http://www.youtube.com/watch?v=kKw_BSjXx2c

Newspapers:

- Van Hoa Newspaper:
<http://www.baovanhua.vn/THETHAO/print-45472.vho>

Online news:

- YanNews:
<http://yan.vn/home/story/su-kien/cuoc-choi-lon--hoc-hoi-lon/143/10138/25/5/2012.love>
- HCM Cityweb:
<http://www.hochiminhcity.gov.vn/tintuc/Lists/Posts/Post.aspx?List=5e320573-3d47-427c-ba90-b7389278b97f&ID=5682>
- Van Hoa Online:
<http://www.baovanhua.vn/Thethao/45472.vho>
- Go.vn News:
<http://m.go.vn/news/tin/644238/Giai-bong-da-Cup-Hy-Vong-lan-thu-3.htm>
- Tin 247.com:

<http://sao.tin247.com/news/51204-giai-bong-da-cup-hy-vong-lan-thu-3.html>

- 5gio sang' Facebook Fan pages

8,246 reaches were made for the news posting about Hope Cup 2012

<https://www.facebook.com/5giosang>

Personal postings:

- Green Bamboo shelter online sharing:

<https://www.facebook.com/media/set/?set=a.415057115195952.96015.342549642446700&type=3>

- Thanh Nguyen, a player of the Pedigree Cock team sharing:

<https://www.facebook.com/media/set/?set=a.284409151654943.60283.100002575816649&type=3>

- Philippe Du Pasquier, a player of the SSA Hotshot team sharing:

<https://www.facebook.com/photo.php?fbid=4040766460587&set=a.1080668819996.13385.1324577221&type=3&theater>

- Ako Hung, a player of Singapore Storm team sharing:

<https://www.facebook.com/media/set/?set=a.464849323531882.124884.100000204550724&type=3>

- Uyen Nguyen, a member of cheerleader team sharing:

<https://www.facebook.com/media/set/?set=a.113939308744809.15602.100003862225798&type=3>

- An unknown audience video posting:

<http://www.youtube.com/watch?v=2I2AmEax34k&feature=plcp>

http://www.youtube.com/watch?v=gRNj0a_oGsk&feature=context-cha

<http://www.youtube.com/watch?v=iqJDofE4adU&feature=context-cha>

FINANCE

The budget for Hope Cup 2012 was well planned. The real expense and the planned budget is approximately equal, **74,980,000 VND** in planned and **73,555,000 VND** in practice. This is for the special discount of the renting playground. Therefore, the money was used to buy uniform for the participants. On the initiate plan, only 04 teams would be supported with the clothes, but we had enough money to support clothes for 05 teams; and to support socks, protectors and goal keeper gloves for 10 teams.

ON	List	Unit	Quantity	Price (VND)	Cost (VND)
A	Awards				11,000,000
1	Champion - group A	award	1	1,500,000	1,500,000
2	Second Place - group A	award	1	1,000,000	1,000,000
3	Third Place - group A	award	1	500,000	500,000
4	Fair Play Award - group A	award	1	500,000	500,000
5	Champion - group B	award	1	2,000,000	2,000,000
6	Second Place - group B	award	1	1,500,000	1,500,000
7	Third Place - group B	award	1	1,000,000	1,000,000
8	Fair Play Award - group B	award	1	1,000,000	1,000,000
9	Top Goal Scorer	award	2	500,000	1,000,000
10	Top Goalkeeper	award	2	500,000	1,000,000
B	Organizing				62,355,500
1	All logistics for onsite				22,120,000
	Hiring ground	Matches	35	280,000	9,800,000
	Hiring ground for rehearsal 20/5	Pitch	1	560,000	560,000
	Hiring ground for rehearsal 25/5	Pitch	1	600,000	600,000
	Pay for extra time during open ceremony and last game round	Hour	4.5	280,000	1,260,000
	Organizing fee (pay for sport center)	Package	1	600,000	980,000
	Referees	Match	35	100,000	3,500,000
	Medical	Match	35	40,000	1,400,000

	Tables and chairs	Package	1	300,000	300,000
	Umbrella	Package	1	300,000	300,000
	Sound	Time	4	600,000	2,400,000
	Football team name board	Piece	14	50,000	700,000
	20 pitch suits	Time	2	160,000	320,000
2	Hiring ground for rehearsal 19/5	Pitch	1	420,000	420,000
3	Cups	Package	1	7,258,000	7,258,000
4	Uniform for shelter teams	Package	1	14,728,000	14,728,000
5	Balls, additional shoes	Package	1	1,500,000	1,500,000
6	Backdrop & banners				3,102,500
	1 main backdrop	Piece	1	600,000	600,000
	1 back-up backdrop	Piece	1	640,000	640,000
	1 banner 1,5x7m	Piece	1	262,500	262,500
	1 banner 1,5x4m	Piece	1	150,000	150,000
	3 banner 1x6m	Piece	3	150,000	450,000
	Hire 3 persons to set-up backdrop, banners	Package	1	1,000,000	1,000,000
7	Transportation	Package			4,800,000
8	Cheer team	Team	1	1,000,000	1,000,000
9	Memory flags	Piece	17	60,000	1,020,000
10	Soft or energy drink	Box	15	216,000	3,240,000
11	Draw, donation box	Package	1	190,000	190,000
12	Medicine for injured player	Person	1	260,000	260,000
13	Management fee				2,717,000
	Taxi to get uniform, shoes				75,000
	Printing				374,000

	Breakfast and drink for volunteers in 1st rehearsal	650,000
	Drink for volunteers in 2nd rehearsal	150,000
	Breakfast and drink for volunteers before open ceremony on 26th	300,000
	Drink for volunteers and two shelters teams after event (26th)	225,000
	Lunch for volunteer after event (27th)	927,000
	Others	91,000
12	Total	73,355,500

Evaluation form used on for the evaluation analysis with English translation.

KHẢO SÁT CHƯƠNG TRÌNH BÓNG ĐÁ VÌ TƯƠNG LAI TRẺ EM 2012 – HOPE CUP 2012 (26-27/05/2012)

EVALUATION SURVEY FOOTBALL FOR CHILDREN'S FUTURE-HOPE CUP 2012 (26-27/05/2012)

Mục đích của khảo sát nhằm đánh giá lại chất lượng và tính hiệu quả của giải bóng Hope Cup 2012, và cải thiện cho các chương trình năm sau (nếu có). Không có câu trả lời đúng hay sai, mà chỉ là đánh giá cá nhân của bạn. Mọi thông tin trong khảo sát sẽ được bảo mật tuyệt đối.

The purpose of this survey is to review the quality and effectiveness of the Hope Cup Football Tournament 2012, and to improve the program for next year (if possible). There is no right or wrong answer, but only your personal evaluation. All of the personal information provided in this survey will be strictly kept.

1. Tên của bạn:
Your Name:
2. Bạn đến từ mái ấm/trường nào?
Where are you from?
 Mái ấm Ánh Sáng q3/District 3 Shelter Mái ấm quận 8/Shelter District 8 Mái ấm Ánh Sáng q10/Shelter District 10
 Mái ấm Tre Xanh/Green Bamboo Shelter Mái ấm Tân Bình/Tan Binh District Chùa Long Hoa/Long Hoa Pagoda
3. Tuổi/Age group
 Nhóm U15 (12-15 tuổi)/U15 (12-15 years) Nhóm U17 (15-17 tuổi)/U17 (15-17 years)

PHẦN 1: GIÁ TRỊ CỦA HOPE CUP/PART 1: VALUES OF HOPE CUP

4. Mục đích bạn khi tham dự giải bóng đá này là: (Bạn có thể chọn nhiều lựa chọn)
Your purpose(s) to join Hope Cup is(are): (You can make as many choice as you wish)
 Vui chơi/To Play Học hỏi kinh nghiệm/To learn from the others Gặp gỡ và kết bạn/To have more friends
 Thể hiện tài năng của bản thân/To show personal talent & skills Giành cúp/giải thưởng/To win Cup & prizes
 Đơn giản là được đá bóng/Simply to play football Được thi đấu, tranh tài/To compete with other peers
 Được mọi người công nhận, hâm mộ, tôn trọng/To be recognized, admired, respected
5. Bạn đạt được gì sau khi tham dự giải bóng đá này là: (Bạn có thể chọn nhiều lựa chọn)
What you get in reality from this tournament: (You can make any choices as you wish)
 Vui chơi/To Play Học hỏi kinh nghiệm/To learn from the others Gặp gỡ và kết bạn/To have more friends
 Thể hiện tài năng của bản thân/To show personal talent & skills Giành cúp/giải thưởng/To win Cup & prizes
 Đơn giản là được đá bóng/Simply to play football Được thi đấu, tranh tài/To compete with other peers
 Được mọi người công nhận, hâm mộ, tôn trọng/To be recognized, admired, respected
6. Bạn đồng ý hay không đồng ý với những phát biểu sau: Thông qua Giải đấu Hope Cup,....
How do you agree or disagree with the following statement: Via Hope Cup,....

	Rất đồng ý ₅ /Strongly agree	Đồng ý ₄ /Agree	Bình thường ₃ /Neutral	Không đồng ý ₂ /Disagree	Rất không đồng ý ₁ /Strongly disagree
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TINH THẦN CỦA BẠN TRONG 2 NGÀY THI ĐẤU/YOUR SPIRIT DURING 02 DAYS COMPETITION					
a. Bạn thấy mình hòa đồng hơn với mọi người so với bình thường/You treated others friendlier than usual.					
b. Bạn thấy mình cư xử hòa nhã và lịch sự hơn/You treated others more polite than usual.					
c. Bạn thấy mình kỉ luật và trật tự hơn/You showed better discipline					
ĐÁNH GIÁ LỢI ÍCH TỪ CHƯƠNG TRÌNH NÓI CHUNG/GENERAL BENEFITS GAINED FROM THE PROGRAM					
d. Bạn thấy mình tự tin hơn/You felt better self-confidence					
e. Bạn được vui chơi và tăng cường sức khỏe/You had a chance to play and increase health					
f. Bạn được học hỏi thêm về kĩ thuật đá bóng/You learnt more about the others' football skills					
g. Bạn có được cơ hội chứng tỏ bản thân/You had chances to show your personal talent & skills					

7. Điều gì bạn thấy ở Hope Cup **đặc biệt hơn** so với các giải bóng khác mà bạn đã tham gia. (Bạn có thể chọn nhiều lựa chọn)

What do you think made Hope Cup **more special** than the other tournaments that you have involved? (You can make as many choices as you wish)

- 1. Chương trình chuyên nghiệp trong chuẩn bị và tổ chức/Professionalism in organizing
- 2. Sự tận tâm, nhiệt tình của Ban tổ chức/Enthusiasm and support of the organizer
- 3. Bạn được quan tâm và tôn trọng/You were well cared and respected

PHẦN 2: MỨC ĐỘ YÊU THÍCH/PART 2: LIKING LEVEL

8. Bạn có thích chương trình:/Do you like the program:

	Rất thích ₅ /Really like	Thích ₄ /Like	Bình thường ₃ /Neutral	Không thích ₂ /Dislike	Hoàn toàn Không thích ₁ /Strongly dislike
HOPE CUP 2012					

PHẦN 3: ĐÁNH GIÁ – GÓP Ý/PART 3: FEEDBACK-RECOMMENDATIONS

10. Bạn đánh giá thế nào về những điểm sau:

How do to evaluate the following elements:

	Rất tốt ₅ /Really good	Khá tốt ₄ /Good	Bình thường ₃ /Average	Khá tệ ₂ /Bad	Rất tệ ₁ /Really bad	Chi tiết hơn, hoặc góp ý để làm tốt hơn lần sau/More details, or feedback for better preparation in the future

a.Sự hỗ trợ từ phía ban tổ chức/The Organizer						Góp ý:/Feedback:
b.Đội cổ vũ/The cheerleader team						Góp ý:/Feedback:
c.Giải thưởng/The Trophies & prizes						Góp ý:/Feedback:
d.Luật chơi/Rules & Regulations						Góp ý:/Feedback:
e.Chất lượng sân thi đấu/The playground field						Góp ý:/Feedback:
f.Thức ăn và nước uống/Food & Drinks						Góp ý:/Feedback:
g.Dịch vụ y tế/Medical care						Góp ý:/Feedback:
h.Tổ trọng tài/Referee team						Góp ý:/Feedback:
i.Huấn luyện viên/Coaches						Góp ý:/Feedback:

Các ý khác:/Other feedback

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CẢM ƠN SỰ GIÚP ĐỠ CỦA BẠN. HẸN GẶP LẠI HOPE CUP 2013!

THANKS FOR YOUR HELP. SEE YOU IN HOPE CUP 2013